



October 12, 2008

Dear Colleagues:

**RE: MTAC Annual State Convention Exhibits**

June 27 – July 1, 2008

Riverside Convention Center, Riverside, CA

The Music Teachers' Association of California is an organization consisting of over 4,600 active professional music teachers, college students, provisional, CalPlan enrollees and business affiliates. We are in the process of planning and preparing for our Annual State Convention, which is to be held June 27–July 1, 2008. The Convention, which draws over 900 registered members, supplemented daily by over 200 performing students and their families, will be held in Riverside, CA. We would like to invite your participation in the Exhibit Hall by sponsoring an exhibit. Exhibitors may also sponsor a fifty-minute showcase.

According to E. L. Lancaster of Alfred Publishing, "In the last few years, MTAC has become one of our most important conventions. It is large enough to reach a substantial number of teachers yet small enough to get to know many of them on a personal level. We look forward to it each year."

Enclosed are the Exhibitor & Showcase contracts. The completed form(s) and complete payment are due by March 3, 2008 in order to be included as an exhibitor in the summer convention issue of *The California Music Teacher*. All contracts will be processed on a first come, first served basis. The date received by the Exhibits Chair will be the determining factor. If you are paying by credit card, you can fax the signed contracts to 415-978-9695.

Due to popular demand, MTAC is again offering the **Exhibitor Early Incentive Package**. The package includes a booth, two 1/4 page ads in *The California Music Teacher*, a 1/4 page ad in the convention program book, the MTAC Mailing List and a Link for your company on the MTAC website.

If you have any question you can email me at: [rolandi@mtac.org](mailto:rolandi@mtac.org).  
Or if you want to speak with me, call 800-834-3340 ext. 104.

I look forward to hearing from you, and hope to see you at the 2008 MTAC State Convention.

Sincerely,  
Roland S. Jotie, Exhibits & Showcases Chair