

# MTAC 2017 Convention Tentative Schedule

Friday, June 30, 2017

|          |  |                       |
|----------|--|-----------------------|
| 9:00 am  | <b>Dr. Condoleezza Rice</b><br>Opening Ceremony & Keynote Address  | Mission City Ballroom |
| 10:00 am | <b>CM Ensemble Recital</b>   | Grand Ballroom A-C    |
| 10:30 am | <b>Keith Porter-Snell: “Left-Hand Only Piano Repertoire” Piano Recital</b>   | Mission City Ballroom |
| 10:30 am | <b>Branch Officers’ Meeting</b>  | Lawrence              |
| 12:00 pm | <b>Leila Viss: “Summer Teaching and Income” Musical Conversation</b><br>A break from the routine can be just the ticket to reinvigorate student learning and teacher earnings. Discover how to customize summer camps with activities that engage, motivate and meet the needs of your students. | Magnolia Room         |
| 1:00 pm  | <b>Showcase: SoundtracksYouPlay Presented by: Kurt Erikson and Mike Biskup “Expanding the Experience: Merging Music Education with Stories, Art, Video, Soundtrack Creation, and Beyond...”</b>  | Grand Ballroom E-F    |
| 1:00 pm  | <b>Hans Boepple: “Toward Advanced Playing” Session</b><br>"How can students break through the intermediate level and progress toward advanced-level playing? What exactly are the attributes of advanced playing, and how do students achieve them?"   | Mission City Ballroom |
| 1:00 pm  | <b>Kent Tchii: Piano Ensemble Extravaganza</b>   | Grand Ballroom A-C    |

|         |   |                       |
|---------|---|-----------------------|
| 2:15 pm | <p><b>Steinway Presented by Gavin English: “The Steinway Education Partnership Program” Session</b></p> <p>Steinway &amp; Sons prides itself on the relationships it has with music educators the world over. The Steinway Educational Partnership Program has been specifically designed for piano instructors in an effort to develop and enhance our relationships, as well as to further support piano instruction and music education. This seminar will discuss what programs and tools are available through Steinway &amp; Sons for music teachers and their students to access.</p>  | Grand Ballroom E-F    |
| 2:45 pm | <p><b>Gwendolyn Mok: “Legacy - Beethoven &amp; His Disciples” Lecture Recital</b></p> <p>Beethoven's Legacy as a composer will be examined in this presentation by pianist Gwendolyn Mok. The program will include Czerny's Fantasy on Motives by Beethoven, Liszt's transcription of <i>An Die Ferne Geliebte</i>, and Mendelssohn's <i>Variations Serieuses</i>.</p>  | Mission City Ballroom |
| 3:30 pm | <p><b>Showcase: Sheet Music Plus Presented by: Jacy Burroughs “Write music for your students? Why you should join 1000s of other teachers who publish their music with SMP Press.”</b></p> <p>SMP Press is a digital self-publishing platform for composers and arrangers that allows you to upload a PDF of your music and sell it directly on Sheet Music Plus. If you find that you have arranged music to fit a particular student's needs, chances are other teachers and students could benefit from it, too. We also offer the opportunity to legally arrange and sell over 1200 copyrighted songs through our ArrangeMe program. Come see how you can make the hard work you do to help your students work for you!</p> | Grand Ballroom E-F    |
| 4:00 pm | <p><b>John McCarthy: “Barriers to Emotional Connection: Parenting Styles, Teaching Styles and Learning Styles” Session</b></p> <p>This session will explore the confluence of forces that affect a student's ability to communicate authentic emotion in an artistic manner, especially the impact of parental and teacher involvement.</p>   | Mission City Ballroom |
| 4:00 pm | <p><b>Piano Panel Honors Recital I</b></p>  | Magnolia Room         |
| 5:15 pm | <p><b>Dennis Alexander: “Breaking Barriers with Teenagers – Alternative Teaching Strategies to Help Motivate and Inspire!” Session</b></p> <p>This session will focus on ways to motivate, inspire, and keep those intermediate students practicing instead of becoming another sad statistic in the ever-growing pool of people who say, "I wish I hadn't quit taking piano lessons!!"</p>   | Grand Ballroom A-C    |

|         |   |                       |
|---------|---|-----------------------|
| 5:15 pm | <p><b>Leila Viss: “Session on Technology” Small Group Coaching Session</b></p> <p>Technology can be an innovative tool for teaching IF you know how to use it. In this small coaching session, participants will learn about the best technological tools for teaching, including how to integrate digital keyboard into the music studio. Come with questions on how to plug your studio into the power of the latest tech-savvy tools and apps. Bring your device and let's dig in!</p> | Camino Real           |
| 6:30 pm | <p><b>Friday Night Social</b></p>   | Terra Courtyard       |
| 8:30 pm | <p><b>Young Artist Guild Recital</b></p>  | Mission City Ballroom |

## Saturday, July 01, 2017

|         |  |                    |
|---------|--|--------------------|
| 8:00 am | <p><b>Showcase: Alfred Music Presented by Edward Francis, Tom Gerou, Gayle Kowalchuk, E.L. Lancaster: “From Solo to Concerto: Variety in the Studio”</b></p> <p>Choosing appropriate music and materials for the variety of students’ needs is the key to success. This introduction of new materials includes solos, duets, masterworks, concertos, and a keyboard history book that will serve to enliven your teaching.</p> | Grand Ballroom E-F |
| 8:30 am | <p><b>Concerto Master Class</b></p>  | Grand Ballroom A-C |
| 9:00 am | <p><b>Leila Viss: “Teaching The Mobile Generation With Today’s Hottest Apps” Session</b></p> <p>After a humorous overview of the history of technology, attendees will accumulate a list of apps to build a tech-savvy studio and discover how to construct time for using them in lessons.</p>  | Magnolia Room      |

|          |   |                       |
|----------|---|-----------------------|
| 9:15 am  | <p><b>Showcase: Carol Matz's Interactive Piano Method</b></p> <p>All showcase attendees receive an entire FREE level! Carol Matz's "Interactive Piano Method" is quickly becoming one of the most popular industry-leading methods available. Combining innovation and easy-to-use technology with well-established pedagogy, the method provides a fun, motivating course for today's students. The well-paced method builds a strong musical foundation through: professionally printed Lesson Books, closely corresponding Online Activities (theory games, ear training, virtual flashcards, etc.), tons of PDF Downloads (Performance Pieces, Activity Sheets, Sight-Reading, Technique), Teacher Duet MP3s, and more!</p> | Grand Ballroom E-F    |
| 10:00 am | <p><b>Keith Porter-Snell: Piano Panel Master Class</b></p>  | Mission City Ballroom |
| 10:15 am | <p><b>Leila Viss: "Is Your Studio Ready to go Baroque?" Session</b></p> <p>Transport your students back to the 17th century. Discover steps to develop a studio-wide theme based on Baroque repertoire and composers that will create a memorable and engaging immersion into the style period.</p>   | Magnolia Room         |
| 10:30 am | <p><b>Showcase: RCM Publishing/Fredrick Harris Presented by Elaine Rusk: "Celebrating Theory!"</b></p> <p>Discover how the new Royal Conservatory theory program supports the development of complete musicianship from beginning to advanced levels. Learn how exploring the building blocks of music using the comprehensive Celebrate Theory series leads to musical independence and excellence.</p>  | Grand Ballroom E-F    |
| 11:00 am | <p><b>Trio 180: Violin Panel Master Class</b></p>   | Grand Ballroom A-C    |
| 11:30 am | <p><b>Neil Sharp and Anat Baniel: "Neuromovement®: Waking Up Your Student's Brain to be a Brilliant Learning Brain" Session</b></p> <p>Research in neuroplasticity defined "rules" for positive brain change. ABMNeuroMovement® provides practical tools that potentiate positive brain change to help teachers and students achieve new levels of performance, including children with learning challenges and autism.</p>   | Magnolia Room         |

|          |   |                       |
|----------|---|-----------------------|
| 11:45 am | <p><b>Showcase: Piano Marvel Presented by Sean Slade and Nina Black: “Merging Technology and Tradition”</b></p> <p>How do we hold on to the proven traditional techniques of teaching but also capture the benefits that technology can offer our students? What is the best way to incorporate the latest tools for Sight Reading and learning Repertoire into our studios? Come experience what will make you 'love to teach' and your students 'love to learn!' First 50 receive new hot recital pieces free download.</p> | Grand Ballroom E-F    |
| 1:00 pm  | <p><b>Gayle Kowalchyk: “Technique for Life: 10 Technical Skills for Creating a Lifetime of Music Making” Session</b></p> <p>Artistic piano performances depend upon good technique. This session explores 10 basic technique “tools” that can be used at any level. From beginning pieces to standard repertoire, all students can play beautifully using these tools.</p>  | Magnolia Room         |
| 1:00 pm  | <p><b>Cal Plan Meeting</b></p>  | Lawrence              |
| 1:00 pm  | <p><b>Showcase: Neil A. Kjos Music Company Presented by Jane Bastien, Lisa Bastien and Lori Bastien: “Bastien New Traditions: Inspiring the Next Generation of Beginning Pianists”</b></p> <p>Discover this delightful new series crafted especially for today’s generation of students. Come experience this fully integrated approach with exciting new music and motivating technology. A FREE reference set for every attending teacher!</p>  | Grand Ballroom E-F    |
| 1:30 pm  | <p><b>Trio 180: String Artists Duo Recital</b></p>  | Grand Ballroom A-C    |
| 2:00 pm  | <p><b>Solo Competition</b></p>  | Mission City Ballroom |
| 2:15 pm  | <p><b>Showcase: Alfred Music Presented by Dennis Alexander: “The Music of Dennis Alexander: Practical, Purposeful, and Plentiful”</b></p> <p>Dennis Alexander has written music in a variety of styles for students at all levels. In this entertaining session, he will share some of his favorite pieces. Teachers will discover a wide range of repertoire for recitals, festivals, and competitions.</p>  | Grand Ballroom E-F    |

|         |  |                    |
|---------|--|--------------------|
| 2:30 pm | <b>Branch Officers' Meeting</b>  | Lawrence           |
| 3:00 pm | <b>Carol Matz: "Teaching Composition to Young Students" Session</b><br>Teachers will learn tangible approaches to teaching early-level students how to compose. This includes having students create their own book of compositions, "advanced" compositional techniques made easy, plus strategies to guide students and spark creativity.  | Magnolia Room      |
| 3:30 pm | <b>Showcase: Bookmark Music Presented by Gail Lew: "MTAC New Music Review: Exploring Teaching Possibilities Using New Music"</b><br>In this lively, fast-paced, informative, and practical session GAIL LEW will present the best of new publications HOT OFF THE PRESS! The focus of this session will be to expand your teaching repertoire with the newest piano publications for 2017. Bring home new ideas to promote artistic performance by students. Select exciting contemporary works suitable for both MTAC evaluations and New Materials Recitals. Attending teachers will receive a FREE packet with new piano publications and promotional materials from major publishers. Cameo performers including Tom Gerou and Kevin Olson are guaranteed to inspire teachers. LOTS OF FREE DOOR PRIZES TOO! | Grand Ballroom E-F |
| 4:00 pm | <b>Neil Sharp: "NeuroMovement®: Experiential Session for Teachers and Musicians" Small Group Coaching Session</b><br>In a valuable adjunct to Anat Baniel's lecture, participants will experience the positive brain change potentiated by ABMNeuroMovement®. This session will facilitate bringing these practical brain plasticity tools into practice. Teachers, instrumentalists and singers are all welcome. Piano(s) will be available for use and instrumentalists may bring their instruments.   | Camino Real        |
| 4:00 pm | <b>Antonio Iturrioz: "Gottschalk and Cuba: Breaking Musical Barriers with Unique Style" Lecture Recital</b><br>Louis Moreau Gottschalk (1829-1869) during his short, tragic but glorious life broke many musical barriers. In this lecture-recital, Mr. Iturrioz will cover Gottschalk's time in Cuba, perform and discuss his original transcription of the 2nd movement "Night in the Tropics", and his influence on Cuban pianist-composers from his generation through Lecuona.  | Grand Ballroom A-C |

|         |  |                       |
|---------|--|-----------------------|
| 5:15 pm | <b>Edward Francis: “Con Moto, Con Spirito, Concerto!” Session</b><br>Emerging artists from our piano studios benefit greatly from ensemble work. Piano concerti represent much of the epitome of the piano repertoire. Finding earlier level piano concerto literature can be a challenge. However, there are many examples from the repertoire, past and present that are not only suitable but inspirational. Find out more at this session. | Grand Ballroom E-F    |
| 5:30 pm | <b>Piano Panel Honors II</b>   | Magnolia Room         |
| 6:00 pm | <b>Adult Performance Recital</b>   | Grand Ballroom A-C    |
| 7:45 pm | <b>Concerto Competition</b>  | Mission City Ballroom |

## Sunday, July 02, 2017

|         |  |                       |
|---------|--|-----------------------|
| 9:00 am | <b>Michelle Lifshitz: “Cognitive Science and New Approaches in Teaching” Session</b><br>We know more about the human brain and mind now than ever before. What is Cognitive Science and how can it help us become more effective music teachers?   | Magnolia Room         |
| 9:15 am | <b>Showcase: RCM Publishing/Fredrick Harris Music Presented by Elaine Rusk and Deborah How: “Tools of the Trade: Resources to Support Success”</b><br>Learn about the fabulous suite of resources available from RCM Publishing. More than just piano, the RCM publishes graded series for voice, strings, winds, and guitar as well as outstanding resources for developing aural reading skills. | Grand Ballroom E-F    |
| 9:30 am | <b>Dennis Alexander: Intermediate Piano Master Class</b>   | Mission City Ballroom |
| 9:30 am | <b>Vicky Wang of Trio 180: Cello Panel Master Class</b>  | Grand Ballroom A-C    |

|          |  |                       |
|----------|--|-----------------------|
| 10:15 am | <p><b>Forrest Kinney &amp; Dr. Kevin Helppie: “Song-Writing Workshop” Session</b></p> <p>Many students wish to write their own songs (lyrics, melodies, and accompaniments). Piano and voice teachers can guide their students in a step-by-step fashion into the twin worlds of songwriting and accompanying.</p>   | Magnolia Room         |
| 10:30 am | <p><b>Showcase: Strike A Chord App Presented by Elyse Weakley: “Strike A Chord: The Creative Approach to Mastering Music Theory”</b></p> <p>Revolutionizing piano lessons, Strike a Chord for iOS is the perfect tool for mastering music theory, music composition and playing piano by ear. Lessons take just ten minutes to complete and cover theory concepts such as intervals all the way to complex 7<sup>th</sup> chords. Strike a Chord is a much-needed bridge to a common gap in lesson books for understanding inverted V7 chords. Using an internal “smart” keyboard and recording technology, Strike a Chord is great for complementing in-person piano lessons and for learning on the road or traveling!</p> | Grand Ballroom E-F    |
| 11:00 am | <p><b>Trio 180: VOCE Master Class</b></p>  | Mission City Ballroom |
| 11:00 am | <p><b>Panel Honors Strings</b></p>   | Cypress CM Recitals   |
| 11:00 am | <p><b>Sujeeva Hapugalle: “Chopin-Debussy-Ravel: Breaking Barriers in Poetry, Musical Imagery, Orchestral Colors &amp; Dance!” Lecture Recital</b></p> <p>An insight into crafting poetry with broad dimensions of Chopin’s ballades, creating fine-tuned imagery of Debussy’s musical collages, exploring sounds of nature through Ravel – ending with evoking expansive orchestral-color &amp; dance with his epic La Valse.</p>  | Grand Ballroom A-C    |
| 11:30 am | <p><b>Branch Officers’ Meeting</b></p>   | Lawrence              |



|          |   |                        |
|----------|---|------------------------|
| 11:45 am | <p><b>Showcase: Faber Piano Institute Presented by Fred Karpoff: “The Power of Technique and Artistry”</b></p> <p>Join Steinway artist and award-winning pedagogue Fred Karpoff, for this motivating and educational showcase. Gain new insight and deeper understanding into keyboard technique. Discover Technique Secrets in harmony with repertoire. Benefit from the rich tapestry of Sight, Sound, Story to inspire confidence and expressive performance at every level.</p> | Grand Ballroom E-F     |
| 12:00 pm | <p><b>CT Symposium</b></p>  | Winchester CM Recitals |
| 12:15 pm | <p><b>Justin Levitt: “New Music” Session</b></p> <p>Justin Levitt will be presenting new contemporary pieces of all levels and genres from established publishers that are enjoyable and engaging for students and teachers. The corresponding CM levels will be included.</p>  | Magnolia Room          |
| 1:00 pm  | <p><b>Trio 180: Chamber Trio Concert</b></p>  | Mission City Ballroom  |
| 1:00 pm  | <p><b>Friends of Today’s Music</b></p>  | Grand Ballroom A-C     |
| 1:00 pm  | <p><b>CT Symposium</b></p>  | Winchester CM Recitals |
| 1:00 pm  | <p><b>Panel Honors Voice Festival</b></p>   | Cypress                |
| 1:00 pm  | <p><b>Showcase: Neil A. Kjos Music Company Presented by Diane Hidy: “Diane Hidy’s Attention Grabbers”</b></p> <p>Do you teach quirky kids? Great news! There’s an entirely new volume packed full of dynamite new solos. Diane will demonstrate these new pieces and share some of her world-renowned teaching tips.</p>  | Grand Ballroom E-F     |

|         |   |                       |
|---------|---|-----------------------|
| 2:15 pm | <p><b>Showcase: RCM Publishing/Fredrick Harris Music Presented by Joan Ramsay: “Take Your Teaching to The Next Level With Digital Resources”</b></p> <p>Enrich your teaching by incorporating new digital courses and resources for history and theory. Learn how our online Piano Teacher Courses give you the opportunity to focus on your teaching practice and gain valuable knowledge from both fellow and master teachers.</p>  | Grand Ballroom E-F    |
| 2:30 pm | <p><b>Annie Wang &amp; Maggie Wang: “Fundamentals of Music Teaching for Students with Special Needs” Session</b></p> <p>Music can be received, experienced, and learned for any student. Studies show that learning music can increase developmental stimulation, self-awareness, and engagement with the outside world. Using different methods and approaches, music teaching can be adapted to make learning an instrument accessible to the special needs population.</p> | Magnolia Room         |
| 3:00 pm | <p><b>Layna Chianakas: Voice Recital</b></p>  | Mission City Ballroom |
| 3:00 pm | <p><b>The Cheng-Chow Trio: Advanced Piano Ensemble Master Class</b></p>   | Grand Ballroom A-C    |
| 3:30 pm | <p><b>Showcase: The FJH Music Company Presented by Dr. Helen Marlais: “Better Than Ever, The New 2<sup>nd</sup> Edition of Succeeding at The Piano and More!”</b></p> <p>Come see what your students will learn in the musically exciting and pedagogically strong piano methods, Succeeding at the Piano and the All-in-One Approach to Succeeding at the Piano, and the bestselling supplemental series Sight Reading &amp; Rhythm Every Day®.</p>                          | Grand Ballroom E-F    |
| 4:00 pm | <p><b>Derek Brown: “Playing Outside the Box” Session</b></p> <p>Is there only one right way to play an instrument? Derek explores new possibilities for performing, and challenges the audience to reimagine new ways of playing and interacting with music.</p>  | Magnolia Room         |
| 4:30 pm | <p><b>Layna Chianakas: Voice Master Class</b></p>   | Grand Ballroom A-C    |

|         |  |                       |
|---------|--|-----------------------|
| 4:30 pm | <b>Forrest Kinney: “The End of Mechanical Practicing” Small Group Coaching Session</b><br>"Drilling" can dull sensitivity and responsiveness. Mechanical activity is at odds with the higher purposes of art. Participants will learn ways to master the fundamental materials of music (scales, intervals, chords) in creative, enjoyable ways. | Camino Real           |
| 5:15 pm | <b>Lori Bastien: “Teaching Students How to Teach” Session</b><br>Lori will demonstrate how, along with the students' learning of repertoire, technique, ear-training and music theory, they can also be taught the basics and joy of how to teach piano.   | Magnolia Room         |
| 6:00 pm | <b>Teachers Performance Recital</b>  | Grand Ballroom A-C    |
| 7:45 pm | <b>VOCE Recital</b>  | Mission City Ballroom |

## Monday, July 03, 2017

|          |   |                       |
|----------|---|-----------------------|
| 8:00 am  | <b>Business Meeting</b>   | Mission City Ballroom |
| 10:00 am | <b>Composer’s Today Recital</b>   | Grand Ballroom A-C    |
| 10:00 am | <b>Julie McKenzie: Flute Master Class</b>   | Grand Ballroom E-F    |
| 10:00 am | <b>Improvisation Honor’s Recital</b>  | Cypress CM Recitals   |
| 10:00 am | <b>Bill Becker: “Breaking Barriers: Grow Your Studio Now!” Session</b><br>Identify and break down the barriers to growing your studio. Find out how and when to raise rates. Gain exposure for your studio in the right markets. Learn the secret to getting those referrals. | Magnolia Room         |

|          |  |                       |
|----------|--|-----------------------|
| 11:00 am | <b>Four Arts Concert</b>   | Mission City Ballroom |
| 12:00 pm | <b>Panel Honor's Winds II</b>  | Cypress CM Recitals   |
| 1:00 pm  | <b>Julie McKenzie: Flute Recital</b>   | Mission City Ballroom |
| 1:00 pm  | <b>Contemporary Music Seminar</b>  | Grand Ballroom A-C    |
| 1:00 pm  | <b>Forrest Kinney: "Improvisation" Master Class</b>  | Grand Ballroom E-F    |
| 1:15 pm  | <p><b>Keith Porter-Snell: "Preparing Students for Secure and Successful Performances" Session</b></p> <p>Keith will share insights and experiences for creating well-prepared, confident performances at the piano including: the initial steps of learning a new piece, practical methods for memorization, and strategies for gaining security under pressure.</p>   | Magnolia Room         |
| 2:15 pm  | <p><b>The Cheng Chow Trio: Musical Conversation</b></p> <p>Moderated by musicologist Kai Christiansen, this "Musical Conversation" will cover topics ranging from stories of breaking barriers, work-life balance, collaborating musically with your spouse, siblings and in-laws, and finding one's own authenticity. Submit questions prior to the convention to <a href="mailto:jsheng@mtac.org">jsheng@mtac.org</a> or come prepared with your questions for this unique piano-ensemble!</p> | Cypress CM Recitals   |
| 2:45 pm  | <b>Derek Brown: Solo Saxophone Recital</b>   | Grand Ballroom A-C    |
| 3:30 pm  | <b>Young Composers Guild Recital</b>   | Mission City Ballroom |
| 3:30 pm  | <b>Jon Nakamatsu: Musical Conversation</b>   | Cypress CM Recitals   |

|         |  |                       |
|---------|--|-----------------------|
| 4:30 pm | <b>Piano Honors Recital III</b>                  | Magnolia Room         |
| 4:45 pm | <b>Derek Brown: Reed Master Class</b>            | Cypress CM Recitals   |
| 5:00 pm | <b>Adult CT State Recital</b>                    | Grand Ballroom A-C    |
| 6:30 pm | <b>Monday Night Installation Banquet</b>         | Grand Ballroom E-F    |
| 8:30 pm | <b>The Cheng-Chow Trio: Piano Artist Recital</b> | Mission City Ballroom |

## Tuesday, July 04, 2017

|          |  |                       |
|----------|--|-----------------------|
| 9:00 am  | <b>Forrest Kinney: “Creators vs. Performers” Session</b><br>Painters copy the works of others to help them create their own images. Why do most musicians now only perform other’s scores? When did music education become about performance and not creation? Can we have both? | Grand Ballroom A-C    |
| 10:00 am | <b>The Cheng-Chow Trio: Piano Panel Master Class</b>   | Mission City Ballroom |