



Advertising | 2024-2025

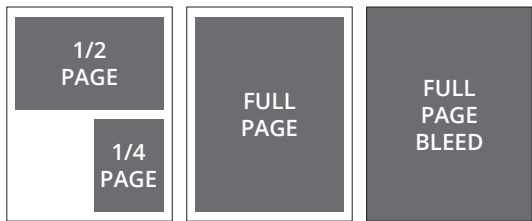
California Music Teacher is the exclusive magazine for the Music Teachers' Association of California® and its 4,000+ members. Each issue brings highly sought musical pedagogy, recommendations for new music, and other articles of interest for music teachers.

MTAC members include private music teachers, commercial studios, conservatory teachers, and professional musicians.

Send files or questions to advertising@mtac.org.

AD SIZE & DIMENSIONS	REGULAR RATE	MEMBER RATE	BRANCH RATE
1/4 Page: 3.75"w x 5"h	\$350	\$300	\$140
1/2 Page: 8"w x 5"h	\$420	\$370	\$210
Full Page, non bleed: 8"w x 10.5"h	\$670	\$620	\$280
Full Page, bleed: 8.75"w x 11.25"h	\$670	\$620	\$280
Full Page Inside Back Cover (non-bleed / bleed)	\$820	\$770	\$800

Purchase of 2 ads (Fall ad, Spring ad) for the same fiscal year (Aug 1 – July 31) receive a 10% discount.



- Digital only—no hard copy ads
- Minimum 300 resolution at 100% actual size
- Formats: PDF with outlined fonts, EPS, JPG
- CMYK color setting
- *Note: Logos, photos, or art from websites do not reproduce well in the printed magazine.*

For graphic design services, contact Low & Joe Creative at sheree@lowjoecreative.com. All service fees will be paid directly to Low & Joe Creative.



CMT Production Dates

Fall

Ad Submission Date
June 15

Publication Date
August 31

Spring Convention issue

Ad Submission Date
December 15

Publication Date
February 28